



Request for Proposals

- 1. Team Sask Uniforms for the 2022 Canada Summer Games
- 2. Team Sask Uniforms for the 2023 Canada Winter Games
- 3. Team Sask Merchandise Program

Issue Date: June 16, 2021

Closing Date for Response: September 3, 2021 (#1 and #3); March 1, 2022 (#2)

TABLE OF CONTENTS

1.	INTRODUCTION	3
2.	DESIGN AND CONTENT	7
3.	RFP PRICING	9
4.	RFP QUESTIONS, EVALUATION, FORMAT AND DELIVERY	10
5.	TERMS AND CONDITIONS	11
6.	CONTACT AND QUESTIONS	12

1. INTRODUCTION

1.1. <u>Introduction</u>

The <u>Saskatchewan Games Council</u> (SGC) invites interested suppliers to submit proposals towards any or each of the following open opportunities:

- 1. Provision of ceremonial uniform packages for <u>Team Sask</u> at the <u>2022 Canada Summer Games</u> in Niagara, ON from August 6 21, 2022. Members of Team Sask will wear this uniform package during the Opening and Closing Ceremonies, at medal presentations, in some sport competitions, to and from competitions, at special events, and during leisure time.
- 2. Provision of ceremonial uniform packages for Team Sask at the <u>2023 Canada Winter Games</u> in Prince Edward Island from February 18 March 5, 2023. Members of Team Sask will wear this uniform package during the Opening and Closing Ceremonies, at medal presentations, in some sport competitions, to and from competitions, at special events, and during leisure time.
- 3. Supply and administration of a Team Sask souvenir and merchandise program, including operation of an online ordering site. In the lead-up to the 2022 and 2023 Games, the souvenir program will ideally be print and ship on-demand, administered by the successful vendor. Ahead of Games-time, a quantity of each item will be ordered by the SGC for onsite sales, administered by the SGC.

Suppliers will be evaluated on equal grounds based on each project, regardless of if they submit proposals towards each of the open opportunities or not. Submitting a proposal towards only one opportunity will not penalize a supplier. If suppliers choose to submit a proposal towards more than one opportunity, all proposals can be contained within the same document. The pricing and items proposed within each uniform package must be clearly detailed and separated within the document.

The successful company(ies) will receive the opportunity to enter into an agreement for the rights to provide complete or partial walkout uniform design, manufacture, and distribution for Team Sask at either or both the 2022 and 2023 Canada Games, totaling approximately 530 uniform sets for the 2022 Games and approximately 400 uniform sets for the 2023 Games, as well as the supply and administration of a Team Sask merchandise program for both the 2022 and 2023 Games.

The SGC is a registered not-for-profit organization and is the permanent regulatory body responsible for the organization of the Saskatchewan Summer and Winter Games, as well as the overall coordination and preparation of Team Sask competing at the Canada Games and Western Canada Summer Games.

1.2. About Team Sask and the Canada Games

Team Sask is the group of athletes, coaches, managers, technicians, and mission staff who represent Saskatchewan at the Canada Summer and Winter Games.

The Canada Games program, launched in 1967, is Canada's largest multi-sport event and represents the highest level of national competition for our country's next generation of national team athletes and future champions. The 2022 Canada Summer Games will take place in the Niagara Region of Ontario and will feature competition from up to 5,000 athletes in 20 sports, representing all 13 provinces and territories. The 2023 Canada Winter Games will take place in Prince Edward Island and will also feature competition in 20 sports. Since its inception, over 85,000 young athletes have participated in the Canada Games, among them many of Canada's top Olympians and Paralympians.

Saskatchewan will be sending up to 470 participants to the 2022 Canada Summer Games in Niagara from August 6-21, 2022, and up to 350 participants to the 2023 Canada Winter Games in P.E.I. from February 18-March 5, 2023.

1.3. Project Summary

The purpose of this RFP is to provide a fair evaluation process for all suppliers and to provide the supplier with the evaluation criteria against which they will be judged.

The SGC will provide the selected supplier with an outline of the key components. The uniform packages must include and will rely on the supplier to generate an overall concept and design scheme for SGC approval and/or collaboration. Following agreement on the overall design concept and packages, the SGC will work in partnership with the supplier(s) to finalize the design of each item. All designs must be approved by the SGC prior to production. The SGC will provide sizing and quantity information to the supplier in accordance with jointly established timelines.

Following the completion of production, the supplier(s) will conduct a thorough inventory and quality inspection to ensure the order is complete and packaged by sport team. In addition, the supplier(s) will assign a staff person to assist with the packing process to immediately address any quality or inventory issues. The selected supplier(s) will appoint one key staff person as the primary point of contact with the SGC for the period from the awarding of the contract through to the Games.

This project will begin almost immediately following the selection of a supplier, to guarantee timely and efficient delivery to Team Sask participants.

1.3.a. 2022 Canada Summer Games

The objective of this project is to design, produce, and distribute high-quality, stylish, and affordable team clothing package(s) for members of Team Sask at the 2022 Canada Summer Games. The package(s) must:

- establish a distinctive, stylish, and current Team Sask look
- be available in both unisex and women's sizing
- be available in adult unisex and women's sizes XS-4XL (if certain items are unavailable in 3XL and 4XL, very close substitutes must be provided)
- be available in the Team Sask primary colour scheme of Kelly green (Pantone 355C) and black, with accent colours that can include white, grey and gold
- be suitable for a summer climate
- provide current streetwear and athletic wear styles and design concepts that members of Team Sask in the age range of 12-23 will be proud to wear, both during the Games and after they have returned to their home communities.

1.3.b. 2023 Canada Winter Games

The objective of this project is to design, produce, and distribute high-quality, stylish, and affordable team clothing package(s) for members of Team Sask at the 2023 Canada Winter Games. The package(s) must:

- establish a distinctive, stylish, and current Team Sask look
- be available in both unisex and women's sizing
- be available in adult unisex and women's sizes XS-4XL (if certain items are unavailable in 3XL and 4XL, very close substitutes must be provided)
- be available in the Team Sask primary colour scheme of Kelly green (Pantone 355C) and black, with accent colours that can include white, grey and gold
- be suitable for a winter climate
- provide current streetwear and athletic wear styles and design concepts that members of Team Sask in the age range of 12-23 will be proud to wear, both during the Games and after they have returned to their home communities.

1.3.c. Team Sask Merchandise Program

The objective of this project is to produce and administer a stylish, affordable, and attractive merchandise line that will be available for purchase both in advance of the 2022 and 2023 Games as well as onsite at each Games. In the lead-up to the 2022 and 2023 Games, the souvenir program will ideally be print and ship on-demand, administered by the successful vendor. Ahead of Games-time, a quantity of each item will be ordered by the SGC for onsite sales, administered by the SGC. The program will include an online ordering site for pre-sales. The online site will be set up and administered by the successful vendor, with hosting costs covered by the successful vendor.

1.4. Key Dates

The following are the contract timelines for these projects:

1.4.a. 2022 Canada Summer Games Project Timelines

June 16, 2021	RFP is released
September 3, 2021	Proposals are to be received at the SGC office by 4:00 PM CST on September 3, 2021. Companies not responding by this date will be disqualified
Mid-September, 2021	Uniform Advisory Committee provides recommendations to SGC
September 20, 2021	SGC selects and notifies the successful company, and communicates decision to all proposing companies
September 30, 2021	Supplier contract signed and project development begins
Mid-February, 2022	SGC provides final sign-off on clothing package
February 28, 2022	SGC submits final order with sizing (based on estimate from previous Games – see section 2.3.)
March-May, 2022	Manufacture and decoration of garments; if items are custom-made, physical samples are to be provided to SGC early within this timeframe prior to production of full order
June 15, 2022	In-hands date for supplier to receive all uniform pieces from factory/decorator for sorting and quality control
Early July, 2022	SGC provides requested sizes by participant/team to supplier; supplier sorts and packages items by sport
July 26, 2022	Uniforms are distributed to participants at Team Sask provincial media conference on July 26, 2022.

1.4.b. 2023 Canada Winter Games Project Timelines

June 16, 2021	RFP is released
March 1, 2022	Proposals are to be received at the SGC office by 4:00 PM CST on March 1, 2022. Companies not responding by this date will be disqualified
Mid-March, 2022	Uniform Advisory Committee provides recommendations to SGC
March 21, 2022	SGC selects and notifies the successful company, and communicates
	decision to all proposing companies
March 31, 2022	Supplier contract signed and project development begins
Mid-August, 2022	SGC provides final sign-off on clothing package
Early September, 2022	SGC submits final order with sizing

September-December, 2022	Manufacture and decoration of garments; if items are custom-made, physical samples are to be provided to SGC early within this timeframe prior to production of full order
January 6, 2023	In-hands date for supplier to receive all uniform pieces from
	factory/decorator for sorting and quality control
Mid-January, 2023	SGC provides requested sizes by participant/team to supplier; supplier
	sorts and packages items by sport
Early February	Uniforms are distributed to participants at Team Sask provincial media
	conference, date TBA

1.4.c. Team Sask Merchandise Program Project Timelines

June 16, 2021	RFP is released
September 3, 2021	Proposals are to be received at the SGC office by 4:00 PM CST on
	September 3, 2021. Companies not responding by this date will be disqualified
September 20, 2021	SGC selects and notifies the successful company, and communicates
	decision to all proposing companies
September 30, 2021	Supplier contract signed and project development begins (with majority of work being conducted in 2022)
Spring 2022	2022 Games merchandise items are finalized and selected; ordering
	website is launched in May/June 2022
July 2022	SGC submits order to supplier for items to have in stock to sell onsite at the
	2022 Canada Summer Games
Fall-Winter 2022	2023 Games merchandise items are finalized and selected; ordering
	website is re-launched in November/December 2022
January 2023	SGC submits order to supplier for items to have in stock to sell onsite at the
	2023 Canada Winter Games

1.5. Communication and Support During the RFP Process

The contact for this project is Karen Lawson, Games Services and Communications Lead, SGC.

T | (306) 529-3120

E | klawson@saskgames.ca

1.6. Proposal Costs

Any costs incurred in the preparation and presentation of proposals in any way whatsoever will be the sole responsibility of the proposing company.

Companies may be invited to attend face-to-face meetings in Regina to present their uniform package and answer questions, at the proposing company's cost, and subject to restrictions surrounding COVID-19.

2. DESIGN AND CONTENT

2.1. <u>Example Composition of Clothing Package</u>

The SGC will work in close partnership with the selected company(ies) to develop the exact composition of the Team Sask Uniform Kits, which may include the SGC providing design input into custom items if applicable as well as selection and decoration of non-custom items. The following list is for general guidance, and the SGC will encourage and thoroughly evaluate any additional items or suggestions not captured below. Creative suggestions and other items included by the proposing company that would enhance the Team Sask uniform kit within the all-inclusive fixed price are more than welcome. It is encouraged that interested suppliers provide a list of premium brands to which the supplier has wholesaler access (e.g., Nike, Under Armour, Champion, Lululemon, etc.) as well as stock apparel and soft/hard goods brands (e.g., Gildan, Anvil, Bella + Canvas, Trimark, Pukka Inc., etc.).

Proposing companies are to note that the clothing package should include both unisex and women's sizes, in a possible size range of XS-4XL. Team Sask branding will be included on each item, with 2022 Canada Summer Games or 2023 Canada Summer Games branding as well as Saskatchewan Games Council provincial sponsors' branding included on select items.

The following is a non-comprehensive list of what items can be included in supplier proposals. Interested suppliers are free to suggest additional or alternative items.

2.1.a. 2022 Canada Summer Games

Estimated Quantity	Item	Suggested Colour
530	Outer layer (i.e. weather-resistant summer-weight jacket, reversible bomber-style jacket)	Primarily green w/black or white accents
530	Technical fabric short sleeve t-shirt or tank top	Black, green, grey, white, or gold
530	Cotton or tri-blend short sleeve t-shirt with screen-printed design	Black, green, grey, white, or gold
530	Warmer layer (i.e. quarter zip, crewneck sweater, summer weight hoodie or technical fabric long sleeve t-shirt)	Black, green, grey, white, or gold
530	Bottom layer (i.e. athletic or technical fabric shorts)	Black
500	Hat	Black, white or green
500	Backpack	Black
530	Socks or other specialty item	Green

Although a maximum team size of approximately 470 is expected, additional quantities of each item are required to accommodate for size trades and giveaways.

2.1.b. 2023 Canada Winter Games

Estimated	Item	Suggested Colour
Quantity		
385	Outer layer (i.e., winter-weight ski or snowboard jacket, puffer jacket)	Primarily green w/black or white accents
385	Technical fabric long-sleeve t-shirt	Black, green, grey, white, or gold

385	Cotton or tri-blend short sleeve t-shirt with screen-printed design	Black, green, grey, white, or gold
385	Warm mid-layer (i.e., quarter zip, crewneck sweater, hoodie)	Black, green, grey, white, or gold
385	Bottom layer (i.e. athletic or technical fabric pants or joggers)	Black
385	Toque	Green
385	Mittens	Black or green
385	Backpack	Black
385	Socks, scarf, or other specialty item	Green

Although a maximum team size of approximately 350 is expected, additional quantities of each item are required to accommodate for size trades and giveaways.

2.1.c. Team Sask Merchandise Program

Estimated	Item	Suggested Colour
Quantity		
TBD	Crewneck sweater (unisex)	Green, grey, or black
TBD	Hoodie (unisex)	Green, grey, or black
TBD	Cotton or tri-blend short sleeve t-shirt with screen-printed design	Green
	(unisex)	
TBD	Tank top (women's)	Green
TBD	Toque	Green
TBD	Ball cap	Green, grey, or black
TBD	Cheer gear (e.g., flag, pins, noisemakers, sunglasses)	Green

2.2. Decoration

All logos and artwork required to be included on uniform items can be downloaded in vector format from the Google Drive folders linked below. The cost of decoration must be included in the price of each item. The folder can be accessed here: 2022 and 2023 Canada Games | Team Sask Uniform RFP | Logos.

2.3. <u>Team Size and Sizing Estimates</u>

The SGC will provide sizing and quantity information to the company in accordance with jointly established timelines. Estimated sizing needs are **women's XS-3XL** and **unisex XS-4XL**. If certain items are not available in the larger or smaller sizes, close alternatives should be suggested by the company. As physical sizing kits will not be provided to participants at the time of ordering, it is required that a standard sizing chart be made available in digital format for **each** apparel item in the uniform kit.

Data from previous Games will be used to formulate a close estimate of sizes needed at both the 2022 and 2023 Games. This estimate will be used when submitting the final order, with additional sizes ordered beyond the actual team size to accommodate for a certain margin of error given this estimate. Once team selections are made final, online sizing forms will be distributed to Team Sask participants several months ahead of both the 2022 and 2023 Games, respectively, and a final list of each participant's requested sizes will be organized by sport team and submitted to the supplier(s) in early July of 2022 for the 2022 Games and early January of 2023 for the 2023 Games. The successful supplier(s) will be required to sort and package uniforms by sport team using this sizing data.

2.4. Emergency Orders

2.4.a. 2022 Canada Summer Games

The selected supplier must be able to address emergency requests for additional uniform kits or individual uniform pieces, if requested by the SGC in June or early July of 2022. Emergency orders will be defined as

only those made in June or early July of 2022, and order quantities will be confirmed on an as-and-when-required basis, at the sole discretion of the SGC.

The supplier must complete an emergency order within four weeks of receipt of the respective emergency order request by the SGC. Emergency orders must be delivered to Regina, SK and/or St. Catharines, ON for the 2022 Games.

2.4.b. 2023 Canada Winter Games

The selected supplier must be able to address emergency requests for additional uniform kits or individual uniform pieces, if requested by the SGC in January 2023. Emergency orders will be defined as only those made in January 2023, and order quantities will be confirmed on an as-and-when-required basis, at the sole discretion of the SGC.

The supplier must complete an emergency order within four weeks of receipt of the respective emergency order request by the SGC. Emergency orders must be delivered to Regina, SK and/or Charlottetown, PEI for the 2023 Games.

2.5. Sponsorship Opportunities

Value in Kind (VIK) provision of Team Sask apparel or other items would be considered a sponsorship and the supplier(s) would receive the appropriate level of sponsor benefits and recognition from the SGC in return for their support. Sponsorship agreement details will be discussed with the successful supplier(s). VIK will be considered a competitive advantage when evaluating proposals, with a 5% weight in the evaluation scale listed in section 4.2.

3. RFP PRICING

3.1. 2022 Canada Summer Games Pricing

This RFP requires a clothing package for Team Sask to wear at the 2022 Canada Summer Games in Niagara, ON. When submitting a proposal, the supplier is requested to include all associated costs within the total project costs listed below. For example, the total project proposal must include: provision of colour drawings for each article of clothing, fabric samples, samples of each item in the clothing package if possible, production, delivery to Regina, SK (as well as potential delivery of some items to St. Catharines, ON), and all other tasks associated with the production, development, storage and delivery of the Team Sask uniform package. It must also reflect all costs related to decoration, logo placement, and **all applicable taxes**. The pricing requested is on a fixed price basis and the selected supplier will be contracted to deliver all functions in this document within the stated price.

The following is the fixed budget that the SGC has allocated for this project: \$120,000

With approximately 530 uniform sets required, the approximate cost of each uniform set will total \$226.50 **inclusive** of all applicable taxes and any other costs associated with the uniform. Please indicate unit price of each item in your cost breakdown.

3.2. <u>2023 Canada Winter Games Pricing</u>

This RFP requires a clothing package for Team Sask to wear at the 2022 Canada Winter Games in Prince Edward Island. When submitting a proposal, the supplier is requested to include all associated costs within the total project costs listed below. For example, the total project proposal must include: provision of colour drawings for each article of clothing, fabric samples, samples of each item in the clothing package if possible, production, delivery to Regina, SK (as well as potential delivery of some items to Charlottetown, PEI), and all other tasks associated with the production, development, storage and

delivery of the Team Sask uniform package. It must also reflect all costs related to decoration, logo placement, and **all applicable taxes**. The pricing requested is on a fixed price basis and the selected supplier will be contracted to deliver all functions in this document within the stated price.

The following is the fixed budget that the SGC has allocated for this project: \$125,000

With approximately 385 uniform sets required, the approximate cost of each uniform set will total \$325 **inclusive** of all applicable taxes and any other costs associated with the uniform. Please indicate unit price of each item in your cost breakdown.

3.3. Team Sask Merchandise Program Pricing

This RFP requires the supply and administration of a Team Sask souvenir and merchandise program, including operation of an online ordering site. In the lead-up to the 2022 and 2023 Games, the souvenir program will ideally be print and ship on-demand, administered by the successful supplier. An on-demand model is desired by the SGC to reduce risk of carrying excess inventory. Ahead of Games-time, a set quantity of each item will be ordered by the SGC for onsite sales that will be administered by the SGC.

The SGC seeks to earn a minimum of \$7,500 net proceeds from combined merchandise sales during and ahead of the 2022 Games and 2023 Games. The SGC will rely on the expertise of the successful supplier to develop a suitable pricing strategy to achieve this revenue goal, while allowing for the SGC to have some input into the sale price of items to ensure they are priced appropriately for the target market.

4. RFP QUESTIONS, EVALUATION, FORMAT AND DELIVERY

4.1. Experience

The selected supplier will have extensive experience in design and production and will possess a proven ability to meet jointly established timelines. In the application, please include the following:

- 1. Your expertise and experience in the sport industry and/or with non-profit organizations.
- 2. Two contracts your company has completed within the past five years that best reflect the type of work within this RFP, and briefly describe the role your firm played in each project.
- 3. Two client references. We will not contact your references unless your company is one of the final candidates being considered.

4.2. Evaluation

This section details the mandatory and desirable criteria against which proposals will be evaluated. Proposing companies should ensure that they fully respond to all criteria in order to receive full consideration during evaluation.

4.2.a. Mandatory criteria:

Proposals not clearly demonstrating that they meet the following mandatory criteria will be excluded from further consideration during the evaluation process.

- 1. The proposal must be received by the Saskatchewan Games Council Executive Director, Mark Bracken (with an electronic copy sent to mbracken@saskgames.ca), before the specified closing time.
- 2. Storyboards, colour combinations, and detailed descriptions of the style and make of each item, with physical samples of each item where possible.
- 3. Pricing must be firm and be all inclusive of applicable taxes, shipping, embroidery or other decoration style, and logos, and not exceed the amounts stated in section 3. The cost breakdown will list the unit price of each item in the uniform kit.
- 4. Strong consideration will be given to Saskatchewan based (owned and operated) companies.

- 5. Suppliers must provide proof that products will be or have been produced only in approved audited factories (e.g., no child labour, appropriate staff working conditions, etc.)
- 6. Consideration will be given to suppliers who are concerned about their environmental footprint and have taken steps to improve manufacturing & businesses processes that will lessen their impact on the environment.

4.2.b. Evaluation Scale:

Proposals will be evaluated based on the bidder's ability to meet all requirements of this RFP. Emphasis will be placed on the following:

Criterion	Score
Quality of clothing and suitability of the proposal	50%
Proposal meets the needs and criteria set forth in the RFP	
Pricing based on costs per clothing package	30%
The price falls within the budget range established for this project	
Previous experience, packaging, storage, and delivery	15%
Candidate has successfully completed similar projects and has the qualifications	
necessary to undertake the project	
VIK component	5%
Candidate has included a VIK component within their proposal	

4.3. RFP Format

Please ensure your response(s) to this RFP includes the following items:

- 1. Title Page: Your company name, address, website address, telephone number, email and key contact person;
- 2. An introductory letter signed by the person or persons authorized to sign on behalf of the company;
- 3. A 1-2 page summary of your proposal and its key features;
- 4. The body of the proposal, including the features, benefits, and uniqueness of your proposal. Please ensure it is clear how you would meet the RFP requirements and deadlines;
- 5. Storyboards, colour combinations, and detailed descriptions of the style and make of each item, with physical samples of each item where possible;
- 6. Include contact information for two references of organizations you have previously supplied for.

4.4. RFP Delivery

Please deliver proposals by the prescribed deadline to: Mark Bracken, Executive Director

Saskatchewan Games Council Inc.

2722 E Pepper Drive Regina, SK S4V 0X5

In addition to having a physical copy of the proposal(s) delivered to the Executive Director by September 3, 2021 for the 2022 Canada Summer Games and/or Team Sask Merchandise Program opportunities, or by March 1, 2022 for the 2023 Canada Winter Games opportunity, please forward a PDF copy of the proposal(s) via email to mbracken@saskgames.ca.

5. TERMS AND CONDITIONS

Candidates must follow these guidelines and requirements when preparing and submitting the proposal:

- A. In no event will the Saskatchewan Games Council be responsible for the cost of preparation of bids or the costs associated with attending interviews or presentations.
- B. Late bid submissions will not be accepted.

- C. The Saskatchewan Games Council reserves the right to accept, in whole or in part, the bid submission(s) that it deems most advantageous and the right to reject any or all bid submissions for any reason. The lowest or any bid submission will not necessarily be accepted.
- D. The submission of a bid, the receipt of a bid by the Saskatchewan Games Council, and the opening of bids do not in any way constitute a commitment to any bidder. The Saskatchewan Games Council may, at its sole discretion, elect to cancel the tender.
- E. Price quotes should be per unit less all discounts and taxes unless otherwise stated in the tender document. All unit prices should be extended and totaled. In case of a mathematical error, the unit price shall govern. Taxes should be shown separately. Additional charges such as handling, crating, cartage, or service, will not be accepted unless detailed and shown as a separate charge in the bid and agreed upon by the Saskatchewan Games Council.
- F. The Saskatchewan Games Council may, at any time, terminate any resulting contractual agreement without cause, reason, or liability by giving at least 30 days written notice specifying the effective date of termination. In the event of the termination of any resulting contractual agreement, payment by the Saskatchewan Games Council shall be limited to amounts payable in accordance with the contractual agreement for services provided to the date of termination.
- G. Due to the current pandemic (COVID-19), and if the 2022 Canada Summer Games or 2023 Canada Winter Games are postponed or cancelled, the Saskatchewan Games Council can cancel, delay, or alter the agreement **prior** to the supplier going into production. The supplier must enter into an agreement understanding these unique circumstances and be willing to work cooperatively with the SGC towards an acceptable outcome.

6. CONTACT AND QUESTIONS

Karen Lawson Games Services and Communications Lead Saskatchewan Games Council Inc. 280-1870 Albert Street Regina, SK S4P 4B7

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